

# Mr. Know It All's Dream Book – Privacy Policy

*Last updated: November 25, 2025*

## Introduction

Welcome to **Mr. Know It All's Dream Book** (the “App”). This App is a mobile entertainment tool that provides dream interpretations and associated “lucky numbers” (3, 4, or 5-digit combinations) based on traditional folklore<sup>[1]</sup>. It is distributed on iOS (including via TestFlight and the Apple App Store) for **entertainment purposes only**. This Privacy Policy explains how **Ubadada** (the developer of Mr. Know It All's Dream Book, referred to as “we” or “us”) collects, uses, and protects your information when you use the App. By using the App, you agree to the collection and use of information as described in this policy, in compliance with applicable laws such as the EU General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA).

**Disclaimer (Entertainment Only):** Mr. Know It All's Dream Book is intended **for entertainment purposes only**. The dream interpretations and “lucky numbers” generated are **not to be used for gambling or real-world decision-making**. Users should enjoy the App for fun and folklore; it should not be relied upon for financial, legal, or other critical decisions.

## Data Collection

We collect **only the information necessary** to provide and improve the App's functionality. No personal data is collected beyond what you voluntarily provide. The types of data we collect include:

- **Account Information:** If you create an account or log in to use the App, we collect basic sign-up information such as a username, email address, and password. This is used to authenticate your login and link your activity to your account. (No other personal identifiers like your full name, address, or phone number are required.)
- **Dream Inputs:** The words or phrases you enter related to your dreams. For example, if you search for the term of a dream (e.g., “rain” or “snake”), that keyword is collected to provide an interpretation and generate lucky numbers. This user-provided content is stored so that we can deliver results and maintain your **search history**.
- **Lucky Numbers and Interpretations:** The App generates dream interpretations and corresponding lucky numbers (3, 4, or 5 digits) based on the dream input. These generated results may be stored in your history and can be saved as **favorites** if you choose. While these outputs are not personal data about you, they are associated with your account or device so you can review past results.

- **Preferences and Settings:** Your preferences such as the chosen digit length (3, 4, or 5) for lucky number generation, and any other in-app settings or filters. Collecting this ensures the App remembers your choices (for example, always generating 4-digit numbers if that's your preference).
- **Favorites and History:** When you save an interpretation or lucky number as a favorite, or simply by using the App, we maintain a history of your searches and generated numbers linked to your account. This allows you to review past dream interpretations and lucky numbers at any time. You have the ability to clear your history or remove favorites in the App if you wish.
- **Usage Analytics:** We collect basic usage data to understand how the App is used. This may include information like how often you use the App, the features or screens you interact with, timestamps of usage, and general interaction events. This data is typically aggregated and **does not include personal identifiers**. For example, we might track the number of searches performed or which dream terms are most popular, but not who performed them. We do **not** collect precise location data, contact lists, or unrelated information from your device.
- **Device and Technical Data:** When you use the App, certain technical information is automatically collected by the platform for analytics and crash reporting. This can include your device type (e.g., iPhone model), operating system version, App version, and anonymized device identifiers. We use this to ensure compatibility and to diagnose technical issues. For instance, if the App crashes or encounters an error, a **crash log** may be generated.
- **Crash Logs and Diagnostics:** In the event of a crash or bug, the App may collect a crash report containing technical details (such as error codes, device OS, and the action that led to the error). These reports help us troubleshoot and improve the App's stability. Diagnostic data might also include performance metrics. We do not tie crash reports to your personal identity, but they may be associated with your user ID or device ID for analysis. (If we implement additional diagnostic tools in the future, we will update this policy accordingly.)

**Note:** We do *not* knowingly collect any sensitive personal data such as financial information, health data, or government ID numbers. The data you provide (dream terms, etc.) is the only data we store, aside from minimal account and technical info needed to operate the service. If you contact us (e.g., via support email), we would collect whatever information you choose to share in that communication (such as your email address and the nature of your inquiry). All data is stored securely and linked to your user session or account for your convenience.

## Data Usage

We use the collected data solely for providing and improving the Dream Book App's features and **never for advertising or selling purposes**. Specifically, your data is used in the following ways:

- **Providing the Core Service:** Your dream inputs and preferences are used to generate the corresponding interpretation and lucky numbers. Without this data, the App cannot fulfill its primary function of giving you dream-based number suggestions. For example, if you input a dream word, we use that input to look up or compute an appropriate folklore-based interpretation and number.
- **Maintaining Your History and Favorites:** We store your past searches, generated numbers, and any favorites you save so that you can conveniently access them later. This allows you to review what numbers were given for past dream queries and to recall any interpretations you found interesting.
- **Personalizing User Experience:** Some data (like your digit-length preference or frequently searched terms) is used to personalize the App for you. For instance, if you always generate 5-digit numbers, the App may remember this default selection for your convenience. Similarly, we might highlight your favorite entries or recently viewed interpretations on the home screen for easy access.
- **App Improvement and Analytics:** Usage analytics and crash logs are used to understand how we can make the App better. We analyze aggregated usage patterns (e.g. which features are used the most, common dream search trends, or points where users encounter errors) to improve content, UX design, and reliability. For example, if analytics show many users searching for a particular dream term, we might enrich the interpretation for that term. If crash reports indicate a bug on a certain OS version, we use that information to fix the issue in an update.
- **Communication (Service and Account-Related):** We may use your contact information (like your email, if provided during account creation) to send service-related communications. This might include verification emails, password reset messages, important privacy or security notifications, or updates about major changes to the App. We will **not** send marketing or promotional emails, and we do not use your data for any advertising campaigns.
- **Legal and Compliance:** If necessary, we will use and disclose data to comply with applicable laws, regulations, legal processes, or enforceable governmental requests. For example, if we are required by law to retain certain data or to provide information in response to a legal request (like a court order), we will use the data as needed for that purpose. We may also use data to enforce our **Terms of Service**, to investigate potential fraud, or to protect the rights, property, and safety of our users or others.

Importantly, **we do not use your personal data for any automated decision-making that produces legal or significant effects on you.** The generation of lucky numbers is an automated process, but it's purely part of the service you request (and for fun); it does not impact your rights or livelihood. We also do not profile users in any way beyond providing the dream interpretations you ask for.

## Data Sharing

We value your privacy. Therefore, **we do not sell or rent your personal information to third parties** for marketing or any other purpose. Your data is used only to support your experience with the App, as described above. In particular:

- **No Third-Party Advertising or Marketing Affiliates:** We do not share your data with advertisers or data brokers. You will not suddenly receive third-party marketing messages or ads as a result of providing your information to us. The App is free of third-party advertising, and your dream inputs and lucky numbers are not disclosed to outside parties for promotional use.
- **Service Providers (Processors):** We may share some data with trusted third-party service providers **solely to help us run the App and provide our services to you.** This includes:
  - **Cloud Hosting and Database Services:** The App's backend and database (e.g., a secure PostgreSQL database) may be hosted on a third-party cloud platform. All user data (accounts, dream inputs, favorites, history, etc.) is stored in this secure database. Our cloud provider stores the data on our behalf, under strict security measures and **contractual obligation not to use the data for any purpose except providing the storage service.**
  - **Analytics and Crash Reporting Tools:** We might use reputable analytics services (for example, Google Firebase Analytics, or Apple's built-in analytics) and crash reporting tools (such as Sentry or Firebase Crashlytics) to gather the usage data and crash logs mentioned earlier. These tools help us understand app performance and stability. Any third-party analytics or crash service we use will be configured *not* to collect any more data than necessary (often these can operate with anonymized or pseudonymized data). They act as our data processors, meaning they cannot use the data for their own purposes. We ensure any such provider is GDPR-compliant and, if required, we have Data Processing Agreements in place.
  - These service providers are bound by confidentiality and security obligations. They **cannot** legally disclose or sell your information, and they must meet high data protection standards.
- **Legal Compliance and Protection:** We may disclose user information if required to do so by law or in response to valid requests by public authorities (e.g., a subpoena or court order). Additionally, if we need to share data to enforce our policies or agreements, or to detect and address fraud or security issues, we will

do so. For example, if required to investigate a breach or protect our rights or the safety of others, we might share relevant data with law enforcement or consultants, but only to the extent legally permissible.

- **Business Transfers:** If in the future our company (Ubadada) is involved in a merger, acquisition, bankruptcy, or sale of assets, user information might be transferred as part of that transaction. If such a transfer occurs, we will ensure the new owner honors the commitments we have made in this Privacy Policy. We will also notify you (for example, via an in-app notice or email) of any change in ownership or use of your personal data, as well as any choices you may have regarding your data in that event.

Aside from the situations above, **we do not share your personal data with any other third parties**. In summary, your dream inputs, lucky numbers, and account details stay within our system (and its essential service providers). We will **never sell, trade, or disclose** this information for commercial gain. If you have any questions about third parties involved in data processing, feel free to contact us (see Contact Info below) and we will provide you with an up-to-date list of our subprocessors.

## Legal Basis for Processing (GDPR Compliance)

For users in the European Economic Area (EEA) or United Kingdom, we ensure that our processing of personal data has a valid legal basis under Article 6 of the GDPR. Depending on the context, one or more of the following legal bases may apply:

- **Consent (GDPR Article 6(1)(a))** – In cases where you voluntarily provide information, we rely on your consent to process that data for the specified purposes. For example, when you enter a dream term or save a favorite, you are consenting to our use of that information to provide the service. You have the right to withdraw your consent at any time (for instance, by deleting your data or contacting us to request deletion), though note that this will not affect the lawfulness of processing prior to withdrawal.
- **Performance of a Contract (GDPR Article 6(1)(b))** – When you create an account and use Mr. Know It All's Dream Book, you enter into an agreement for us to provide the service. We process data that is necessary to **perform the services you request**. This includes using your login credentials to authenticate you, processing your dream inputs to generate results, and saving your favorites/history so the app functions as intended. This data processing is **contractually necessary** for us to deliver the App's core features.
- **Legitimate Interests (GDPR Article 6(1)(f))** – We may process certain data for our legitimate interests, in a way that does not override your rights and freedoms. Our legitimate interests include improving our app's functionality, security, and performance. For example, collecting *usage analytics* and *crash logs* is in our interest to maintain a high-quality service. We always consider your privacy and, where appropriate, implement safeguards (like aggregating or anonymizing data)

to minimize impacts on your rights. You have the right to object to processing based on legitimate interests (see “User Rights” below).

- **Legal Obligation (GDPR Article 6(1)(c))** – If we are subject to any legal requirements to retain or disclose data, we will process personal data as needed to comply with those laws. For instance, if accounting or tax laws required us to keep certain transaction records (though in this App’s case, generally not applicable since it’s free and does not process payments), or if a law enforcement request mandates disclosure of data, we would process data under legal obligation. We will only do this when strictly necessary and will inform users where possible.

*(The GDPR also recognizes “vital interests” and “public task” as legal bases for processing personal data[2], but those are not applicable to this App. We do not perform any task in the public interest, nor do we process data to protect someone’s life in an emergency context.)*

In all cases, we adhere to the principles of data processing under GDPR – such as transparency, purpose limitation, and data minimization – ensuring we only collect and use what is needed for legitimate purposes[3]. If we ever need to process your data for a new purpose not covered by this Privacy Policy, we will seek your consent or identify another lawful basis and inform you clearly.

## Security

We take the security of your data seriously and implement **reasonable and appropriate measures** to protect it. These measures include:

- **Encryption:** All communication between the App and our servers is encrypted via **HTTPS/TLS**. This means that any data you send to us (like your login credentials or dream searches) is encrypted in transit to prevent eavesdropping. Our database also employs encryption at rest to protect data on the server.
- **Access Controls:** The personal data we store (such as your account info and history) is kept in a secure database which is protected by firewalls and strict access controls. Only authorized personnel or service providers who need to process the data (for the purposes described in this policy) are allowed access, and even then under confidentiality obligations. We limit access to your data on a need-to-know basis.
- **Authentication and Account Security:** If the App requires a password for login, we store passwords in hashed form (not in plain text) using industry-standard hashing algorithms. This ensures that even in the unlikely event of unauthorized access to our database, your actual password remains protected. We also encourage you to use a strong, unique password and keep it confidential. (If you use “Sign in with Apple” or similar OAuth login, those services handle authentication, and we do not receive your password.)

- **Security Testing and Updates:** We periodically review our application for potential security vulnerabilities. Our development practices include regular updating of software libraries and dependencies to patch security issues. We also apply platform security best practices (for example, using Apple's security frameworks where applicable). If we ever discover a security weakness, we will act promptly to address it.
- **Monitoring and Logging:** Our systems may log access and actions (e.g., administrative access to the database) to create an audit trail. This helps in detecting and preventing unauthorized access. We also monitor for suspicious activities and have mechanisms to block or mitigate malicious behavior (like repeated failed login attempts).

While we strive to use commercially acceptable means to protect your personal information, **no method of electronic storage or transmission over the Internet is 100% secure**. Therefore, we cannot guarantee absolute security. However, in the unlikely event of a **data breach** that affects your personal data, we will notify you and the relevant authorities as required by law. We also continuously evaluate new security technologies and frameworks to enhance our protections.

By using the App, you acknowledge that you understand these inherent risks, but also that we are doing our utmost to guard against them. We recommend that you also take precautions, such as not sharing your account information and using security features (like device passcodes or biometric locks) on your smartphone to protect access to the App.

## Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required or permitted by law. Here is how we handle retention for different categories of data:

- **Account Information:** If you have an account, we keep your account data (such as email and login credentials) for as long as your account is active. If you decide to delete your account or request deletion, we will remove or anonymize your personal information from our active databases. (We may retain hashed versions or logs of account deletion requests to maintain audit trails and prevent account fraud, as allowed by law.) If an account is inactive for an extended period (for example, if you haven't logged in for a year or more), we may reach out to you or purge the account to reduce data storage, though we will provide notice before doing so.
- **Dream Inputs, History, and Favorites:** These are kept for your convenience so that you can review past dream interpretations and lucky numbers. They will be retained until you choose to delete them or delete your account. You generally have control – you can clear your search history or remove individual favorite entries at any time within the App. If you delete specific data or your account, that



data will no longer be accessible to you. We then either permanently erase it from our systems or anonymize it so it can no longer be linked to you. (Anonymized data, such as aggregated dream search trends that contain no personal identifiers, may be kept for analytical purposes.)

- **Usage Analytics:** Aggregated analytics data (which does not directly identify users) may be retained indefinitely for our internal use, as it helps track long-term app performance and usage trends. However, this data will not be tied to your identity once your account is deleted. If analytics logs contain pseudonymous identifiers (like a device ID), we remove or randomize those identifiers after a reasonable retention period. For example, raw event logs might be kept for a few months, after which they are aggregated or deleted.
- **Crash Logs and Diagnostics:** Crash and error reports are generally kept as long as needed to investigate and fix the associated issue. Typically, we might retain crash logs for a short period (e.g., 1-2 years) to track recurring problems and historical stability across app versions. These logs usually do not contain personal data beyond device or session IDs. Once issues are resolved or after the retention period, we delete or anonymize these logs.
- **Legal Compliance and Disputes:** In certain cases, we may need to retain data for longer periods if required by law or if pertinent to legal proceedings. For instance, if a law mandates we preserve records (such as tax records, or data involved in an investigation), we will hold that data for the legally required duration. Likewise, if we are resolving a dispute or enforcing our terms, we might retain the necessary information until the issue is resolved.

After the applicable retention period ends, we will securely erase or anonymize your data. We employ processes to ensure data is properly deleted from all storage locations (including backups). Note that due to the nature of backup systems, some data may persist in encrypted backups for a short duration until those backups are cycled out – during that time your data would be protected and inaccessible except in disaster recovery scenarios. Rest assured, we do not keep your personal data indefinitely “just because” – we aim to minimize retention in line with the principle of **storage limitation** under GDPR[4].

## User Rights (GDPR/CCPA)

We respect your privacy rights and provide ways for you to exercise control over your personal data. Depending on your jurisdiction, you may have specific rights under data protection laws such as the GDPR (for users in the European Union/EEA and UK) and the CCPA (for California residents). We will honor the rights applicable to you. This section outlines those rights and how you can use them.



## Rights Under GDPR (EU/EEA Users)

If you are located in the EU, EEA, or a country with similar laws, you have the following **data subject rights** under the GDPR<sup>[5]</sup>:

- **Right to Be Informed:** You have the right to be informed about the collection and use of your personal data. This Privacy Policy, along with any in-app notifications we provide, is intended to keep you informed about what data we collect, how we use it, and with whom we share it.
- **Right of Access:** You have the right to access the personal data we hold about you. This means you can request a copy of the data we have collected from or about you. For example, you can ask for a copy of your account information, your saved dream history, etc. We will provide this information, usually within 30 days, as required by law.
- **Right to Rectification:** If any personal data we have is incorrect or incomplete, you have the right to have it corrected. For instance, if you find that your email address or other account details are wrong in our system, you can request that we update them. We strive to allow you to correct basic information via the App (e.g., editing your profile), but you can always contact us for assistance.
- **Right to Erasure:** Commonly known as the “right to be forgotten,” this allows you to request deletion of your personal data. You can delete your account or certain data within the App, but you may also contact us to ensure all associated personal data is removed from our systems. We will comply with deletion requests unless an exemption applies (for example, if we are required to keep certain data for legal reasons). When we delete data at your request, we will also inform any third-party processors (like our cloud host) to delete the data they hold on our behalf.
- **Right to Restrict Processing:** You have the right to ask us to limit or pause the processing of your personal data in certain circumstances. For example, if you contest the accuracy of the data or have objected to processing (see below), you can request that we restrict processing while your concern is being resolved. During restriction, we can store the data but not actively use it. If this affects your use of the App (since some processing is integral to the service), we will inform you at the time.
- **Right to Data Portability:** You can request to receive your personal data in a structured, commonly used, machine-readable format, and you have the right to transmit that data to another controller. In practice, if you want to obtain the data you provided to us (for example, all your dream inputs and associated lucky numbers, or your favorites list) and reuse it elsewhere, we will provide it in a convenient format (such as a CSV or JSON file). Where technically feasible, you can also ask us to transfer that data directly to another service provider at your direction.

- **Right to Object:** You have the right to object to our processing of your personal data when such processing is based on legitimate interests (Art. 6(1)(f)) or performed for direct marketing purposes. In our case, we do **not** do any direct marketing, and we only rely on legitimate interests for things like analytics. If you object to certain processing (for example, you don't want your app usage events to be included in our analytics), let us know. If your objection is valid under GDPR, we will cease the processing or propose a solution. Generally, if you do not agree with some processing, the easiest way might be adjusting settings (if available) or contacting us to opt out. We will either stop the processing or demonstrate compelling legitimate grounds for the processing (if applicable).
- **Rights Related to Automated Decision-Making:** The GDPR gives you rights regarding automated decisions and profiling. However, **our App does not make any automated decisions that produce legal or similarly significant effects on you.** We do not profile users in any way that would infringe on your rights. The only "automated" aspect (generating a lucky number from a dream word) is a user-requested feature for fun and has no impact on you beyond the entertainment value. Therefore, this right is not applicable in any impactful way. If that ever changes, we will inform you and ensure compliance with Article 22 of GDPR.

In addition to the above, you also have the **right to lodge a complaint** with a Data Protection Authority (DPA) if you believe our processing of your data violates the GDPR. We would appreciate the chance to address your concerns directly, but it is your right to seek help from an authority (for example, in the EU country where you live or work, or where our business is located).

To exercise any of your GDPR rights, please contact us at our email address provided in the Contact Info section. We may need to verify your identity before fulfilling certain requests (for instance, to ensure that it's really you requesting your data or deletion). Verification helps protect your account from unauthorized access. We will respond to your request as soon as possible, and at latest within the timeframe required by law (normally within one month for most requests, with the possibility of an extension for complex requests).

## Rights Under CCPA (California Users)

If you are a California resident, you are entitled to the following rights under the California Consumer Privacy Act (as amended by the CPRA) **regarding your personal information**<sup>[6][7]</sup>:

- **Right to Know:** You have the right to request that we disclose what personal information we collect, use, and share about you. This includes the categories of personal information collected, the sources of that information, the business purpose for collection, the categories of any third parties we share it with, and the specific pieces of information we have about you<sup>[8]</sup>. In practice, you can ask us

to confirm whether we have certain information about you and to provide details such as: what types of data we've collected (e.g., "account info, dream inputs, usage data"), why we collected it (e.g., "to provide the service"), and with whom we've shared it (as detailed in "Data Sharing," e.g., service providers). You are entitled to request this information up to **twice in a 12-month period**, free of charge.

- **Right to Delete:** You have the right to request that we delete any personal information we have collected from you, subject to certain exceptions. Upon a verified request, we will delete your personal data from our records and direct any service providers to do the same, unless retaining the information is necessary for a permitted purpose. For example, we may deny deletion if the data is required to complete a transaction you requested, to detect security incidents, to comply with a legal obligation, or other exceptions allowed by CCPA. We will inform you of any such exceptions if they apply. In general, if you want your data deleted, it likely means deleting your account and all associated content (history, favorites, etc.), which we will gladly do on request.
- **Right to Opt-Out of Sale or Sharing:** The CCPA gives you the right to opt out of the "sale or sharing" of your personal information. However, we do **not** sell personal information to third parties, and we do not share your personal data for cross-context behavioral advertising (the kind of "sharing" addressed by the CPRA). Because we do not engage in these practices, there is no need for you to opt out—by default, your data is not sold or shared in that manner. If this ever changes, we will update this policy and provide a clear "Do Not Sell or Share My Personal Information" option. (For completeness: you also have the right to opt out of any use of your data for targeted advertising; we currently do not perform such data usage.)
- **Right to Non-Discrimination:** We will never discriminate against you for exercising any of your CCPA rights. This means that if you choose to exercise your privacy rights (for example, by requesting deletion of your data or opting out of any hypothetical sale of data), we will not deny you the App's services, charge you a different price, or provide a lesser quality of service just because of your choice. The App provides the same features and access to all users regardless of any privacy requests. (In certain cases, if deletion of data makes it impossible to provide a feature – e.g., if you delete your account, you obviously won't have access to account-specific features – that's a natural consequence, not discrimination.)
- **Right to Correct:** You have the right to request correction of inaccurate personal information that we hold about you. If you find that any of your personal details in our system are incorrect (for example, your email address or profile info), you can ask us to correct it. We will take appropriate steps to verify and rectify any inaccuracies. Much of your basic info can be edited by you directly (if the App has profile editing), but we're here to help with any corrections you need.

- **Right to Limit Use of Sensitive Personal Information:** The CPRA introduced a right to limit the use or disclosure of “sensitive personal information.” We want to clarify that **we do not collect sensitive personal information** as defined under California law (such as social security numbers, financial account info, precise geolocation, genetic data, etc.). Therefore, there is no sensitive information of yours for us to limit the use of. If that ever changes, we will implement the required opt-out/limit mechanisms. As of now, this right is not applicable because we simply do not use or disclose any sensitive data about you.

To exercise any of your California privacy rights, you (or your authorized agent) can contact us via the email in the Contact Info section below. For “requests to know” or “requests to delete,” we will need to **verify your identity** to a reasonable degree of certainty. This might involve confirming information that we have on file (for instance, responding from the email address associated with your account, or providing some identifier that matches our records). Any information collected for verification will only be used for that purpose. We will respond to your request within 45 days as required by CCPA (and if needed, we may take a one-time extension of an additional 45 days, but if so we will inform you of the reason).

If you have an authorized agent making a request on your behalf, we will require proof of the agent’s authorization (for example, a written permission from you or a power of attorney, plus verification of the agent’s identity). This is to protect your data from unauthorized access or deletion by someone else.

## Children’s Privacy

**Our App is not intended for children under the age of 13.** We do not knowingly collect personal information from anyone under 13 years old. If you are under 13, please do not use the App or provide any information to us.

Parents or guardians: if you become aware that your child under 13 has created an account or provided us with personal information, please contact us immediately at our support email (see Contact Info below). We will take prompt steps to delete the child’s information from our servers.

For teens between 13 and 18: We assume that you have your parent or guardian’s permission to use this App. While the content of the App (dream interpretations and numbers) is generally suitable for a broad audience, we still encourage families to discuss the use of apps and sharing of information. If you are a minor in your jurisdiction (for example, under 16 in some regions for data consent), ensure that your parent or guardian is aware of and consents to your use of the App.

We comply with the U.S. Children’s Online Privacy Protection Act (COPPA) and similar laws that aim to protect children’s privacy. If our policies regarding children change in the future (for instance, if we offered a version of the App for kids with parental consent), we will update this section and, if necessary, seek verifiable parental consent as required by law.

## Changes to This Privacy Policy

We may update or revise this Privacy Policy from time to time. If we make any **material changes** (significant alterations in how we collect, use, or share your information), we will notify you by appropriate means. This might include an in-app notification, an email to the address associated with your account, or a notice on our website, **prior to the change becoming effective**.

We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information. The "Last updated" date at the top of this policy indicates when the latest changes were made. Your continued use of Mr. Know It All's Dream Book after any changes to this Privacy Policy constitutes your acceptance of those changes, **to the extent permitted by law**.

If you do not agree with the changes, you have the choice to stop using the App and request deletion of your data. We will not enforce material changes retroactively on personal data we collected in the past without your consent, unless required by law.

## International Data Transfers

We are based in the United States (and/or our servers and service providers may be located in the U.S. or other countries). Therefore, if you are using the App from outside the U.S., be aware that your information **may be transferred to, stored, and processed** in the United States or other jurisdictions which might not provide the same level of data protection as your home country.

However, we take steps to ensure that adequate safeguards are in place to protect your privacy when your data is transferred internationally. For example, for personal data collected from EU/EEA users, we rely on approved mechanisms such as **Standard Contractual Clauses (SCCs)** or other legally recognized transfer frameworks to ensure that your data enjoys a high level of protection equivalent to EU standards. We also only work with service providers that adhere to robust privacy and security practices.

By using the App or submitting your information to us, you **consent to the transfer** of your personal data to the United States and any other country in which we or our service providers maintain facilities. We will handle your data in accordance with this Privacy Policy regardless of where it is processed.

If you have questions about international transfers of your personal data, or if you need more information about the safeguards we have put in place, please contact us. We understand the importance of global data protection and will be transparent about how your information moves around the world.

## Contact Information

If you have any questions, concerns, or requests regarding this Privacy Policy or your personal data, please do not hesitate to contact us:

**Mr. Know It All's Dream Book – Privacy Team**

Email: [ehurley@ubadada.com](mailto:ehurley@ubadada.com)

*(Attn: Privacy Inquiry – Mr. Know It All's Dream Book)*

In your communication, please include details of your inquiry or request, along with any relevant information that will help us assist you (for example, the email associated with your account, if you have one). We will respond as promptly as possible, generally within a few business days.

You may also contact us at the above email to exercise your rights (as described in the User Rights section), to report a problem, or to ask any other questions about how your information is handled. We are here to help and value your feedback in ensuring our App remains trustworthy and enjoyable.

Thank you for trusting Mr. Know It All's Dream Book. We are committed to protecting your privacy and providing a safe, fun experience for all users.

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[1] Home | Ubadada

<https://www.ubadada.com/>

[2] Refresher: The GDPR's Six Legal Bases for Data Processing

<https://iapp.org/resources/article/refresher-the-gdprs-six-legal-bases-for-data-processing/>

[3] [4] [5] What is GDPR, the EU's new data protection law? - GDPR.eu

<https://gdpr.eu/what-is-gdpr/>

[6] [7] [8] California Consumer Privacy Act (CCPA) | State of California - Department of Justice - Office of the Attorney General

<https://oag.ca.gov/privacy/ccpa>